

Organization's Name: Village of Port Hardy

Project Name: Village of Port Alice Highway Entrance Signs

Commencement Date: July 21, 2016

Completion Date: October 31, 2016

ICET Contribution: \$12,500

Total Project Budget: \$ 25,000

Briefly describe your project's:

1. Purpose and Goals

Please describe what your project aimed to accomplish.

The purpose of the project was to promote awareness of Port Alice and attract tourists and visitors to the community.

2. Implementation

Describe how the project was implemented.

The signs were designed and built by Grant's Illuminated Signs Ltd. based on ideas supplied by Village of Port Alice staff.

3. Impacts

Please describe to what degree the objectives proposed for this project have been met.

There has been a lot of positive feedback regarding the new signs including many pictures and comments posted on Facebook. As the signs were installed in the Fall we are unable to comment on the impacts to Tourism until next Fall.

4. Community Involvement and Collaboration

Please provide a description of what successes occurred in initiating or expanding partnerships and collaborative efforts with other organizations and individuals.

The logs for the signs were donated by Western Forest Products.

5. Lessons Learned

Please provide a critical review of your project including a discussion of lessons learned, recommendations and overall perception of project success.

The project came in slightly over budget due to higher costs for site preparation and installation. In addition the Village of Port Alice will be spending approximately \$13,000 for landscaping at the sight. If this had been decided and costed out at the same times as the signs this could have been included in the grant request.

6. Next Steps

Based on the project findings, briefly outline the follow up steps for this initiative and how the project outcomes will be sustained.

The next step will be to measure feedback via our tourism centre to see if the signage is having a positive impact in the number of visitors to Port Alice. There will be landscaping installed at the signs and they will be maintained by the Village of Port Alice Public Works staff.

Storytelling

If you had one story to tell to illustrate the impact of the project (whether in the community, your organization, business or an individual etc) what would it be? If media reports, please attach copies.

Newspaper article attached.

Financial Report

*The final **financial report** should include a signed and dated financial statement for the period of the project which includes:*

- Total **actual** project spending (by categories as submitted in your proposal)
- Total of **all** funding received from other sources (matching funding)
- Surplus/Deficit if any

Certification:

I, the undersigned, have authority to represent the recipient and certify that to the best of my knowledge that all the information in this final report is true and complete.

Bonnie Danyk Finance Officer

Print Recipient's Name

Title



December 7, 2016

Recipient's Signature

Date

shes



Taylor Photo
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Board Chair
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as well."

to the next



Tyson Whitney Photo

Making an Entrance

The Port Alice turn off on highway 19 has two new signs that were put up on Wednesday, Oct. 19. The signs were funded by Island Coastal Economic Trust, the Regional District of Mount Waddington, and the Village of Port Alice. The logs were installed by Abernathy Contracting of Port McNeill, and in the next couple of months the land around the signs will have some seeding and landscaping done to it. These signs are just one of the projects that came to life through Port Alice's 'Port of Potential' Economic Development Strategy.

School repairs on McNeill agenda

By Tyson Whitney mated at \$500,000 to lease with NICS, the mercial or residential

shley Lacusta <https://m.facebook.com/story.php...>



Grant Illuminated Signs Ltd added 8 new photos

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September 2

It's been a busy week and one of the things we completed was the set of cedar signs for Port Alice, British Columbia. The signs are ready for install in partnership with the municipal crew that is replacing the existing posts.

Thanks again for the fantastic project!

facebook

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Beautiful art for a beautiful little town, congratulations!!
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